

How Do You Help Your Community? (over and above your contract)

What Do You Do?

- * Enabling additional services
- * Matched fundraising
- * Use of facilities for community benefit
- * Employer supported volunteering
- * Community Funds / supporting fund-raising
- * Sponsorship
- * Looking after health and well-being

How Do You Make It Happen?

- Corporate Social Responsibility
- Governance
- Targets
- Strategy / Action Plan
- Ethos/Culture

How Do You Evidence It?

- ◆ Record what you do
- ◆ %/numbers used put in context
- ◆ Record against priorities
- ◆ Report to targets

How Do You Reduce Your Carbon Footprint?

What Do You Do?

- * Waste minimisation
- * Responsible
- * Recycling
- * Reduce usage
- * Influence what others do
- * Travel/mileage
- * Education

How Do You Make it Happen?

- Policy
- Action Plan
- Measuring and monitoring
- Governance
- Training
- Knowledge

How Do You Evidence It?

- ◆ External accreditation e.g. ISO14001
- ◆ Measure usage and reduction
- ◆ CO2 measure

So that is what you do... but how do we know you did it and will do in the future?

How Do You Contribute To Economic Growth?

What Do You Do?

- ◆ Buy Locally
- ◆ Job Creation
- ◆ Employ Locally
- ◆ Skills/training
- ◆ Supporting economic regeneration
- ◆ Support employment from disad-

How Do You Make It Happen?

- Local recruitment
- Use local Supply Chains
- Governance
- Action Plan / Targets

How Do You Evidence It?

- ◆ Identify and record
- ◆ No/% of local employees
- ◆ £/% spent in Suffolk
- ◆ Report against priorities
- ◆ Record meeting targets

Evidencing Social Value When You Tender - The added value benefits your organisation brings to Suffolk with the services you deliver /products you manufacture