

Next Steps Using LMI with Young People: a guide for practitioners.



The New Anglia
Careers Hub



Introduction

This booklet is to accompany the resources developed by Suffolk County Council and New Anglia Careers Hub and aimed at giving careers leaders, career advisers, teachers and other practitioners working with young people an overview of all the sectors important to our region.

The **Next Steps** booklet is aimed at young people in Year 10 or Year 11 making transition choices and is available in hard and electronic copies.

The **Work and Skills Sector Posters** – the posters available in hard copy are designed to be displayed in classrooms or on careers boards around the school or college.

An electronic PDF with additional information on the reverse side can be used in guidance sessions or subject lessons. Available electronically.

The **Suffolk Map** – a hard copy poster to display on a careers board showing where the main sectors and big employers in Suffolk.

Lesson plans and presentations – designed for teachers to link LMI with their subject.

There are a number of linked resources that are accessible via the QR Codes and Linktree portals with additional information such as real-life case studies, short video clips and weblinks. We will be updating these on a regular basis.

This booklet brings together all the sector resources along with some information about how to use LMI.

We hope you find this useful.



Changes in World of Work

Predicting the future is extremely complex change is constant. The world of work reacts to these changes caused by several different factors.

Technology: changes in technology causes probably the greatest changes to the labour market. Just think of any job – new or old that has had been impacted.

Globalisation: the way we communicate, interact and trade across the world has created new jobs and way of working. We all saw how the recent Covid pandemic impacted on the world of work. Some changes were temporary, whilst others are more long lasting such as flexible working.

Demographics: people living longer, delaying families and smaller households all impact directly or indirectly on the world of work.

Cultural: fashions and trends can make goods and services suddenly more or less popular impacting on the job opportunities.

Politics and Legislation: government can greatly impact the world of work by their policies. Brexit is a good example of this.

Environment: protecting the environment and promoting more sustainable ways of living can provide new opportunities and impact on old jobs.

It is important that young people start to become aware of how the world of work changes and the possible impact it can have on career choices.

However, it is important to remember that LMI is not the only support young people need. It must be accompanied by good careers guidance provided by a trained professional.



What is LMI: why do we need it in careers information, advice and guidance?

The LMI acronym usually refers to Labour Market Information but this is interchangeable with Labour Market Intelligence. Labour Market Information tells you facts and data about the workplace or labour market – often in the form of data, graphs and statistics.

However, labour market information alone is rarely enough. They will often need Labour Market **Intelligence** - an interpretation of the information to help them make sense of it. We will use the term LMI in this document to incorporate both information and intelligence. The idea is that people can make more informed decisions about their future pathways using LMI.

An important part of a careers adviser's skillset is their LMI knowledge and they should keep this up to date. Almost every time they interact with a young person will include some aspect of LMI. For

example, when they ask about course choice, how much money they could they earn in a particular job, where the local job vacancies are, what will the 'hot jobs' be when they leave education? None of these questions or issues could begin to be addressed without LMI.

Information has the potential to change lives by:-

- Developing new perspectives
- Giving new intelligence or information
- Correcting misinformation or stereotypes.



Sources of LMI

There are many, many sources of LMI! Some contains hard facts and data; others are more descriptive and can sometimes be biased. The difficulty is sorting through all this information, deciding which are accurate and then finding ways of disseminating it in ways that can be easily accessed and understood by young people. We have provided links to just a small selection of these in the resources.

Not all sources are on the web. People can still gain LMI from hard copy resources, but also from interactions such as work experience, careers fairs, employer talks and part time jobs.

When gaining information or intelligence, keep these guidelines in mind: -

- Is it up to date?
- Is it going to be attractive to young people?
- Is it relevant for the situation your young people are in now?
- Who is it produced by? (Is there a bias?)
- Is it in the right format for your young people?
- Does it promote Equality, Diversity and Inclusion?
- What help will they need to make sense of it?

LMI and The Gatsby Benchmarks

The Gatsby Benchmarks recognise the importance of making sure young people (and their parents and carers) have access to up-to-date LMI. This is most clearly seen in Gatsby Benchmark 2 – but should also be embedded in all Benchmarks.

For more information on how to incorporate LMI with Gatsby Benchmarks please see some of the excellent materials produced by [The Careers And Enterprise Company](#).



What LMI do young people want?

The typical questions that young people ask are: -

How much will I get paid? Where are the jobs? What qualifications do I need? What progression opportunities are there?

LMI can give you this information. Harder to find out, but also important are concepts like: -

What is it like to work in this sector? How do they recruit? What are the values of the sector? Will I have a work/life balance? What support can I have for my disability?

These are ideas to work through alongside basic LMI.

How to use LMI with young people

There are two quite distinct approaches to information giving in career guidance.

The first would be just to give the information to young people or direct them to websites you have identified as helpful.

Most people find information via search engines or social media, so they may find lots sources so it is

important to help them sort through information. Encourage them to consider the following points:-

- How up to date it is?
- Is it impartial?
- Is it relevant?

Telling young people why you have used a particular resource can be a useful way of supporting them to develop these skills.

An alternative would be to help young people become more discerning users of information by discussing what information they think they want, how they can find information out for themselves, helping them to develop their digital literacy skills. This would give them the skills and knowledge to find out more information later, and hopefully be more likely to act if they have found out information for themselves.

Whichever method you use it is important to make sure you: -

- Don't overload them with information
- Find out what they already know

- Make it relevant to their stage and age.
- Use language they will understand

Many advisers will use a combination of these approaches.

Equality and diversity in LMI

Promoting equality and diversity is a key ethos of careers education and guidance - ensuring that prejudice and misunderstanding does not prevent people from fulfilling their potential and contributing to the society they live in. Although legislation is there to protect employees and promote equality, despite this the labour market continues to be characterised by areas where gender, disability, race, sexual orientation and age is not equally distributed.

Using resources that highlight diversity can show people that they can succeed in a particular sector or career.

In summary

Labour market information has a crucial role to play in careers guidance, but it is just one small part. Often the skill of information giving is seen as easy or a quick solution. However, the impact of the information on the young person cannot be overlooked. Young people still need the support of a careers guidance professional to support them to make sense of their plans and work through ways of making them achievable.

References

Warwick Institute for Employment Research LMI Online Learning Module

World Skills How to Use LMI 2016

The Careers and Enterprise Company Gatsby Benchmarks Resources

Gatsby Foundation Good Careers Guidance (2014)



Agriculture, Food and Drink

Imagine if you were part of a team creating a new line for a leading brand of plant-based food?



Skills you will need



Other skills you might need:



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. Aim for the highest qualification you can to open more doors.

Useful subjects

- | | | |
|------------------------------|----------------|--------------------|
| Maths | English | Business |
| Chemistry | Biology | Studies |
| Design and Technology | ICT | Languages |
| | Science | Engineering |

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkAgricultureAndFood>

Food Production operative: £14,000 - £27,000
Baker: £16,000 - £26,000
Tractor Driver: £16,000 - £30,000
Agricultural Engineer: £25,000- £45,000
Biological Scientist: £24,000 - £50,000
Quality assurance manager: £23,000- £55,000

Source: National Careers Service



The New Anglia
Careers Hub



Agriculture, Food and Drink

You might not have thought about a career in food and drink but it is **one of the most technologically advanced** sectors in the **UK** and it is growing.

There are **plenty of opportunities** in research, scientific development, environmental management, growing, testing for taste and quality, production of goods, packaging and distribution.

What is happening now?

This sector is strong in Suffolk with around **5,000 food, drink and agriculture companies**. But the **workforce is aging**, and the sector needs **more young people** as **40%** of people working in agriculture are **over the age of 65**.

Did you know there are **over 30 different industries within the food and drink sector**? Bakery, fruit and veg, pet food, meat, soft drinks, dairy, confectionery – how many more can you think of?

What is the future of the Agriculture, food and drink sector?

More women and people from under-represented communities are entering the sector bringing in new ideas and energy. But there is room for many more!

Global **population growth, climate change, water and land scarcity**, and **changing customer preferences** are driving the **need to revamp food systems** at every stage, from seed to table. **Technology** will play a big part.

Local employers:

- ▶ Adnams
- ▶ Aspall
- ▶ Boxford Farms
- ▶ Camster Herbs
- ▶ Earnest Doe
- ▶ Envirofield
- ▶ Gressingham
- ▶ Hodmedods
- ▶ Muntons
- ▶ Scarffs Farm
- ▶ Trinity Park

...changing customer preferences are driving the need to revamp food systems



CASE STUDY

For more information about what it is really like to work in Agritech, Food and Drink



<https://linktr.ee/SuffolkAgricultureAndFood>



Construction and the Built Environment



Imagine if you created a building that existed for generations to come?

Skills you will need



Other skills you might need:



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. You could do a T Level in Construction and Building Services. Aim for the highest qualification you can to open more doors.

Useful subjects

Maths	Science	Business Studies
ICT	Design and Technology	
Engineering	Physics	
Geography		

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkConstruction>

Demolition operative: £17,000 - £30,000
Carpenter: £17,000 - £38,000
Bricklayer: £17,000 - £40,000
Electrician: £18,000 - £42,000
Scaffolder: £19,000 - £40,000
Heating and ventilation engineer £20,000- £35,000
Crane driver: £20,000 - £37,000
Kitchen and bathroom designer: £22,000 - £36,000
Architect: £27,500 - £90,000
Civil engineer: £30,000 - £70,000

Source: National Careers Service





Construction and the Built Environment

The construction industry is **predicted to grow across all parts of Suffolk**. There are new jobs coming on board as well as old favourites such as **electricians, plumbers** and carpenters. **Environmental targets** mean there are some **exciting new areas** to work in such as **intelligent** or **sustainable buildings**.

What is happening now?

The East of England wants to recruit over **25,000 people** by 2026. A lot of these jobs will be in **Ipswich, Lowestoft** and **Felixstowe** due to the high number of **on-going construction projects** in these areas. The creation of "**enterprise zones**" in **Lowestoft** and along the A14 corridor will allow for **new growth** and more **demand** for **construction workers**.

What is the future of the Construction industry?

The industry has a key focus on constructing or converting **environmentally friendly buildings** that will help achieve the **UK net zero**.

In the East of England, there will be **huge opportunities** working on infrastructure – for example **big projects** such as The **East Anglia wind farm hub, Sizewell C** and improving the **A14 corridor**.

The industry needs more electricians, plumbers, heating and ventilation engineers, decorators, civil engineers and IT specialists.

Local employers:

- ▶ Barnes Construction
- ▶ Breheny Civil Engineering
- ▶ Concertus
- ▶ Dayle Bayliss Associates
- ▶ Jackson Civil Engineering
- ▶ Persimmon Homes
- ▶ Morgan Sindall
- ▶ Needhams Contractors Ltd
- ▶ RG Carter
- ▶ Suffolk Heating

The East of England wants to recruit over 25,000 jobs by 2026



25K
JOBS BY
2026

CASE STUDY

Follow the link to find out about working in Construction.



<https://linktr.ee/SuffolkConstruction>



Creative Industries

Imagine if you were part of the production team of a major motion picture?



Skills you will need



Other skills you might need:



Useful subjects

- | | | |
|-----------------------|----------------------|-----------------------|
| Design and Technology | Art Business Studies | Maths Media ICT Music |
| English | Psychology | |
| Textiles | | |

Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. Aim for the highest qualification you can to open more doors.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkCreativeIndustries>

Architect: £27,500 - £90,000

Costume designer: £16,000 - £35,000

Market researcher: £17,000 - £24,000

Photographer: £17,250 - £45,000

Audio-visual technician: £18,000 - £32,000

Graphic designer: £18,000 - £35,000

Exhibition designer: £18,000 - £40,000

Illustrator: £18,000 - £40,000

Web designer: £18,000 - £40,000

Video editor: £18,000 - £45,000

Source: National Careers Service



The New Anglia
Careers Hub





Creative Industries

1,800
JOB
OPPORTUNITIES

The **creative industries** include areas such as **advertising and marketing, design, publishing, fashion, gaming** as well as the **performing arts**. Creative businesses are **growing all over the UK**, creating **thousands of new jobs**. There are some exciting roles to be had from **app developer** to **games artist, animator** to **jewellery designer**.

What is happening now?

Creative industries are a **major growth area** for Suffolk, particularly in Ipswich which is home to **one third of Suffolk's creative jobs**. There are an estimated **1,800 job opportunities** across the diverse range of **creative industries**. There are lots of opportunities for **self-employment** or **freelance work** in this sector.

What is the future of the Creative industry?

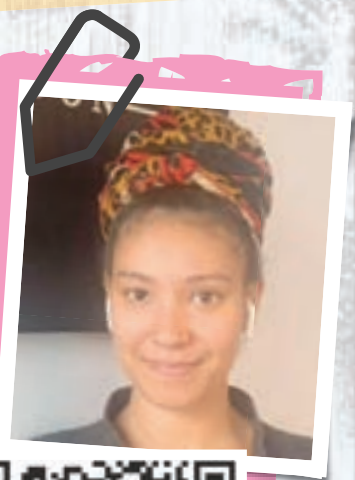
This sector is one of the most **innovative** and quick to respond to new trends. The blend of **creativity and digital** means **new products and services** are emerging all the time.

The industry needs more **special effects experts**, game designers, digital marketers, animators, film and TV producers.



CASE STUDY

Follow the link to find out more information about working in the Creative Industries.



<https://linktr.ee/SuffolkCreativeIndustries>



Local employers:

- ▶ Dance East
- ▶ Derivco
- ▶ Film Suffolk
- ▶ Jacob Bailey
- ▶ Marina Theatre
- ▶ New Wolsey Theatre
- ▶ Red Rose Chain
- ▶ The Apex
- ▶ The Cut
- ▶ The Smokehouse

Ipswich... is home to one third of Suffolk's creative jobs



Education and childcare

Imagine if you nurtured, inspired, and educated the next generation?

Skills you will need



Other skills you might need:



Useful subjects

- | | | |
|-------------------|-------------------|------------------|
| Maths | Science | Childcare |
| English | Humanities | Languages |
| Psychology | ICT | |

- Teaching assistant: £12,600 - £23,000
- Nursery worker: £14,000 - £24,000
- Playworker: £15,000 - £25,000
- Librarian: 18,500 - £32,000
- Education welfare officer: £19,000 - £30,000
- Careers adviser: £21,000 - £35,000
- Nursery manager £23,000-£32,000
- Child protection officer: £25,000 - £40,000
- Early years teacher £25,700- £36,960
- Primary/secondary school teacher: £25,700 - £41,600
- Higher education lecturer: £33,000 - £54,000
- Ofsted inspector: £46,362 - £75,000

Source: National Careers Service



Pathways

You can enter this sector at most levels via an Apprenticeship, vocational and applied qualifications and university routes. There is also a T-Level in Education and Childcare.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkEducationAndChildcare>

The New Anglia
Careers Hub





Education and Childcare

The Education and Childcare sector is made up of a variety of different roles supporting the **care and education of children from birth to adulthood**. This includes childcare, teaching, lecturing, youth and community work.

The **main employers** are private, voluntary and independent childcare providers, academies, schools, local education authorities, colleges, universities, educational charities and professional training companies.

What is happening now?

The education sector is full of opportunities! In the UK, around **35,000 trainee teachers** need to be **recruited every year**. There are lots of opportunities locally too with over 600 early years and childcare providers, 750 schools and colleges and two universities in Suffolk and Norfolk. There will always be a need for **early years** and **childcare practitioners**, as well as **primary** and **nursery teachers** which are the **5th most demanded occupations** in the UK.

What is the future of the Education and Childcare industry?

There are **more children being born**, so there is an **increased demand for people working in this sector** at all levels. The Government's drive to create more high quality, affordable childcare, will continue to create job opportunities in the childcare sector. Most childcare workers will require **Level 3 qualifications**.

Higher and Further Education are making even closer links with businesses so require people with a background in the sector to teach T Levels, Apprenticeships and Degree Apprenticeships. All education providers are using **blended learning** offering people the chance to learn in different ways – online, in person and virtually.

Local employers:

- ▶ ASSET Education
- ▶ East Coast College
- ▶ Eastern Colleges Group
- ▶ Private childcare providers
- ▶ SENDAT
- ▶ Suffolk County Council
- ▶ Suffolk New College
- ▶ Unity Schools Partnership



CASE STUDY

Follow the link to find out more about working in Education and Childcare.



<https://linktr.ee/SuffolkEducationAndChildcare>

In the UK, around 35,000 trainee teachers need to be recruited every year



Clean Energy

Imagine if you played a part in reducing emissions across the world?

Skills you will need



Other skills you might need:



Pathways

You can enter this sector at most levels. There are Apprenticeships and university routes. You could do a T Level in Engineering and Manufacturing.

Useful subjects

- | | | |
|-----------------------|------------------|-------------|
| Maths | English | ICT |
| Physics | Chemistry | Science |
| Design and Technology | Business Studies | Languages |
| | | Engineering |

- Smart meter installer: £15,000 – £25,000
- Gas mains layer: £18,000 - £26,000
- Roustabout: £18,000 - £30,000
- Gas service technician: £18,000 - £38,000
- Electricity generation worker: £19,000 - £35,000
- Energy engineer: £20,000 - £50,000
- Electricity distribution worker: £21,000 - £35,000
- Wind turbine technician: £23,000 - £42,000
- Nuclear engineer: £25,000 - £58,000
- Oil and gas operations manager: £35,000 - £75,000

Source: National Careers Service

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkEnergy>

The New Anglia
Careers Hub





Clean Energy

The future of the planet is the focus of the clean energy sector – from windfarms to solar power and nuclear. Most of the world has set targets it has to meet to help reduce climate change around the world.

What is happening now?

The **East of England** is the **2nd largest centre for energy** in the **UK**, so there are lots of jobs available in this sector across Suffolk. In particular, **Lowestoft** and **Great Yarmouth** have the largest cluster of energy businesses in England creating over **1,400 direct jobs** and **1,000 related jobs** between them.

Sizewell C will provide **1,500 apprenticeships** and **7,900 jobs** during its **construction** and will create around **900 permanent jobs** once it is built. The **East of England** alone will need **24,600 more workers** in this sector by **2026!**

What is the future of the Energy Industry?

There will be a broad range of occupations and careers available at Sizewell C - for example, jobs in construction, civil engineering, electrical installation, ecology, hospitality, catering, logistics, security, site services, support roles

Norfolk and Suffolk have the potential to benefit more than any other region in England from the growth in offshore wind.

The clean energy sector is a major player in the "green" agenda as the world works for an environmentally sustainable future. There is a need for people to work in wind, nuclear, carbon capture, wave power, solar power and bio-energy.

Local employers:

- ▶ EDF Energy
- ▶ Flow Energy
- ▶ Haven Power
- ▶ Orbis Energy
- ▶ Pharos
- ▶ Siemens
- ▶ Smartest Energy
- ▶ SSE
- ▶ UK Power Networks



1,400
DIRECT JOBS

1,000
RELATED JOBS

CASE STUDY

Follow the link to find out more about working in the Energy Sector



<https://linktr.ee/SuffolkEnergy>

“ Norfolk and Suffolk have the potential to benefit more than any other region in England ”

*STEM Science Technology, Engineering and Maths



Manufacturing and Engineering

Imagine if you helped the UK create innovative solutions to the world's problems!

Skills you will need



Other skills you might need:



Useful subjects

Maths

Physics

Engineering

Design and Technology

English

ICT

Chemistry

Recycling operative: £13,000 - £24,000

Blacksmith: £15,000 - £30,000

Boat builder: £16,000 - £35,000

Quality control assistant: £17,000 - £28,000

Welder: £20,000 - £34,000

3D printing technician: £19,000 - £38,000

Construction plant mechanic: £20,000 - £35,000

Aerospace engineering technician: £23,000 - £42,000

Motor mechanic: £18,000 - £35,000

Agricultural engineer: £25,000 - £45,000

Source: National Careers Service



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. You can also do a T Level in Engineering and Manufacturing.

<https://linktr.ee/SuffolkEngineering>

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



The New Anglia
Careers Hub





Manufacturing and Engineering

There are so many exciting and rewarding careers within engineering and manufacturing from **aerospace, motor sport to chemical and clean energy**. Many of the **old jobs are disappearing** because of **new technology**, so it no longer necessarily means working in a dirty factory. Nine out of ten new jobs in this sector need some level of **digital skills**.

What is happening now?

Suffolk is home to many engineering sub-sectors such as: **Agri-Tech, food processing machinery, advanced electronics, bio-med technology, advanced composites and marine**.

STEM skills are in **high demand** in this sector. The UK needs double the number of young people studying **GCSE physics** and double the number of graduates and apprentices entering engineering professions!

What is the future of the Engineering and Manufacturing Sector?

The **next 5 to 10 years** will see many of the older workforce retiring. This will mean lots of opportunities for men and women.

There is also a strong link between this sector and clean energy in the form of **"green" engineering**. You could design, create, and maintain **wind turbines** or **solar panels**.

Local employers:

- ▶ Armultra Ltd
- ▶ Berry Global
- ▶ Brafe
- ▶ Cotherm
- ▶ Herga
- ▶ Hydramec
- ▶ Spectra Packaging
- ▶ Thales
- ▶ The MEL Group
- ▶ Vitec Group



CASE STUDY

Follow the link to find out more about working in Engineering and Manufacturing.



<https://linktr.ee/SuffolkEngineering>

The next 5 to 10 years will see many of the older workforce retiring. This will mean lots of opportunities for men and women.



Financial Services

Imagine if you helped set up an ethical bank?

Skills you will need



Other skills you might need:



Useful subjects

Maths	English	Business
Statistics	Languages	Studies
Economics	ICT	Law

Financial services customer adviser: £14,000 – £24,000

Pensions administrator: £15,000 – £27,000

Accounting technician: £17,000 - £34,000

Credit controller: £18,000 – £28,000

Insurance account manager: £18,000 - £75,000

Investment analyst: £22,000 - £65,000

Financial adviser: £23,500 – £45,000

Economist: £25,000 - £75,000

Actuary: £28,000 - £62,000

Tax inspector: £30,000 - £57,000

Source: National Careers Service



Pathways

You can enter this sector at every level. There are roles at most levels. A number of companies offer their own Apprenticeship or Degree Apprenticeship schemes.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.

<https://linktr.ee/SuffolkFinancialServices>



The New Anglia
Careers Hub





Financial Services

Companies in this sector are looking for people with high **motivation** and **enthusiasm**. Some jobs within finance and business require a high level of **customer service** and sometimes **shift work**; others demand **commitment** and **long hours**, but the **effort can be rewarding**. There are also opportunities in the public sector for financial and administrative roles.

What is happening now?

New technology is creating new jobs and new services in this sector. The work force in this sector is **aging** with over 50% of financial advisers being over the age of 50. This means that **younger people** will be in **high demand** when these people retire.

Suffolk is home to one of the **largest finance and insurance sectors** in the UK outside London. An increase in remote and hybrid working means you could work for a **national** or **multinational company** in this sector from Suffolk!

What is the future of the Financial services sector?

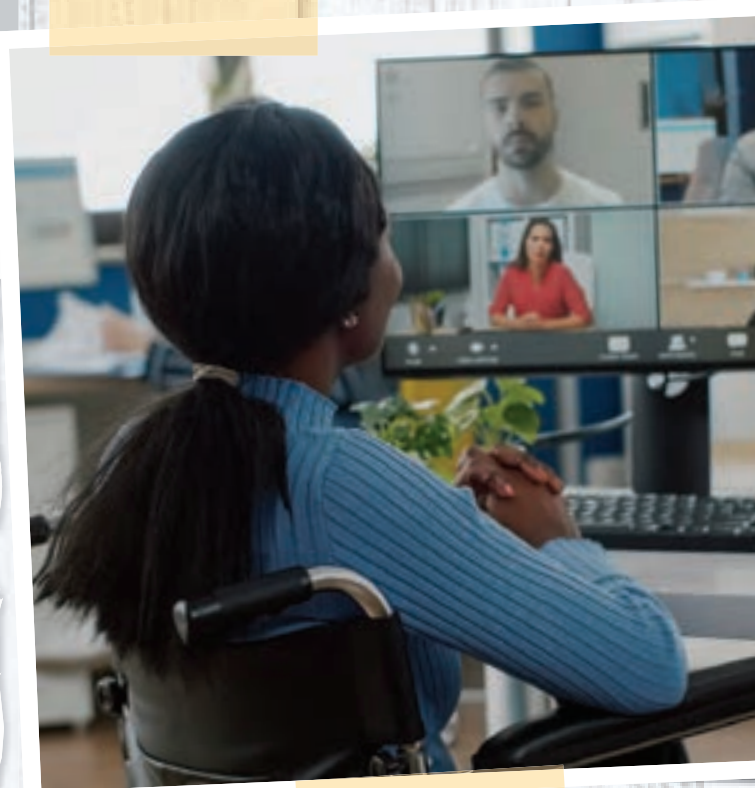
The sector needs more financial advisors, claims adjusters, credit controllers, accountants, legal professionals.

The impact of crypto-currencies, use of **"big" data** and **different lending systems** will make big changes to this sector.

Global events such as war in **Ukraine**, **COVID-19** and **slow economic growth** have an important impact on the world, so highly skilled people are needed to help stabilise this sector.

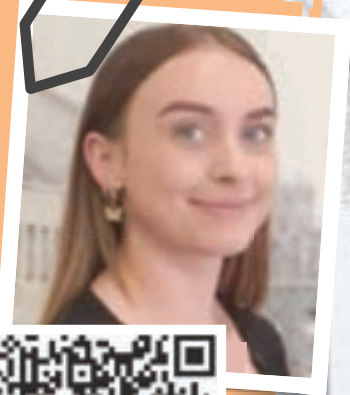
Local employers:

- ▶ AXA
- ▶ Birketts
- ▶ Curtis Banks
- ▶ Gallagher Insurance
- ▶ Lovewell Blake
- ▶ LV=
- ▶ Ryans Insurance Group
- ▶ Scrutton Bland
- ▶ Suffolk Building Society
- ▶ Willis Towers Watson



CASE STUDY

Follow the link to find out more about working in Financial Services



<https://linktr.ee/SuffolkFinancialServices>

suffolk is home to one of the largest Finance and insurance sectors in the UK outside London



Hair and Beauty

Imagine if you were the Makeup Artist for a new Netflix film?



Skills you will need



Other skills you might need:



Useful subjects

- Maths
- Science
- Chemistry
- English
- Hairdressing
- Art
- Design and Technology
- Beauty Therapy

Hairdresser:	£14,000 - £30,000
Barber:	£15,000 - £25,000
Beauty consultant:	£14,000 - £25,000
Beauty therapist:	£16,000 - £25,000
Nail technician:	£15,500 - £25,000
Massage therapist:	£15,000 - £30,000
Tattooist and body piercer:	£15,000 - £30,000
Make up artist:	£15,000 - £40,000

Source: National Careers Service

Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and traineeship routes.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkHairAndBeauty>

The New Anglia
Careers Hub





Hair and Beauty

The Hairdressing and Beauty Treatment industry provides treatments such as **hair cutting, colouring, waxing, nails, make up** services, **skincare, body** and **spa treatments** and much, much more. It is an ever-expanding industry with more services and treatments offered year upon year.

What is happening now?

The hair and beauty sector generates £7 billion each year for our national economy. There are over **40,000 hairdressing, barbering** and **beauty businesses** in the UK, so there are lots of **job opportunities** within this sector.

There are many opportunities for **self-employment** and **travel**.

What is the future of the Hair and Beauty Sector?

Social media has made this a growing sector, with people wanting to look their best.

The sector is making a strong recovery after the pandemic. On average, people spend over £150 per year on treatments.

There is a **huge growth** in **services for men** and **transgender people** and as well as **organic treatments**.

Local employers:

- ▶ Bannatyne Spa
- ▶ Bedford Lodge Hotel and Spa
- ▶ Centre Parcs
- ▶ Crystal Rose Skin Care
- ▶ Double Take
- ▶ Image Beauty Salon
- ▶ John Oliver
- ▶ The Salon Suffolk
- ▶ Vos Hair and Beauty



40K
SECTOR
BUSINESSES

CASE STUDY

Follow the link to find out more about working in Hair and Beauty.



<https://linktr.ee/SuffolkHairAndBeauty>



“
There is a huge growth in services for men and transgender people
”



Health and Social Care

Imagine if you worked in a team to give a better quality of life to someone?

Skills you will need



Other skills you might need:



Useful subjects

English
Physics
Maths

Psychology
Chemistry
ICT

Biology
Sociology

Doctor (GP):	£60,000 - £91,000
Psychiatrist:	£39,000 - £53,000
Pharmacist:	£32,000 - £45,000
Occupational therapist:	£25,000 - £45,000
Counsellor:	£25,000 - £45,000
Nurse:	£25,000 - £31,000
Social worker:	£24,000 - £40,000
Equalities officer:	£22,000 - £45,000
Dental nurse:	£20,000 - £31,000
Care worker:	£13,000 - £25,000

Source: National Careers Service



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. Aim for the highest level of qualification you can to open more doors. You could do a T Level in Health or Science.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkHealthAndSocial>

The New Anglia
Careers Hub





Health and Social Care

250
DIFFERENT
JOB ROLES

A job in the health or social care sector can be **extremely rewarding**. Jobs in **health** include caring for patients, working in labs or with diagnostic equipment and there are also support roles in admin, security and maintenance which are essential to the day-to-day running of the health service. Studying a **STEM*** subject will open up many opportunities in this sector.

Social care is about providing care for people in different settings such as residential care or in their own home, helping them to enjoy a sense of independence for as long as possible. There are opportunities to work with people with learning or physical disabilities, mental health as well as older people and children.

What is happening now?

This is the **2nd largest sector** in Suffolk employing at least 53,000 people. Estimates say that the NHS has around **25,000 vacancies each month** across over **350 different job roles!**

There has never been so much variety of job opportunities, exciting new roles and **flexible working options in the health and social care** sector. In this sector, you can make a **real lasting difference** in the lives of people in your **local community**.

What is the future of health and social care?

Technology has a huge role to play in this sector with advances in genetic engineering, bionic body parts, artificial intelligence (AI) assisted care and virtual reality.

The sector needs **more** midwives, care assistants, paramedics, social workers, orthoptists, dental nurses, bio scientists, mental health workers and radiographers.

Local employers:

- ▶ Allied Health Professionals Suffolk
- ▶ Health East
- ▶ Kingsley Health Care
- ▶ MTM Youth Services
- ▶ Norfolk and Suffolk NHS Foundation Trust
- ▶ St Elizabeth's Hospice
- ▶ Suffolk County Council
- ▶ Suffolk Community Healthcare
- ▶ Wellbeing Suffolk
- ▶ West Suffolk Hospital

<https://linktr.ee/SuffolkHealthAndSocial>



25K
VACANCIES
EACH
MONTH

2nd
LARGEST
SECTOR

CASE STUDY

Follow the link to find out more about working in Health and Social Care



Flexible working options in the health and social care sector

*STEM Science Technology, Engineering and Maths



Hospitality and catering

Imagine if you catered for the weddings of people in your local community?

Skills you will need



Other skills you might need:



Useful subjects

- | | | |
|---------|------------|------------|
| Maths | Food | Design and |
| Science | Technology | Technology |
| English | Business | Languages |
| Drama | Studies | |

Barista: £12,500 – £20,000
Waiting staff: £12,000 - £22,000
Cake decorator: £12,000 - £25,000
Housekeeper: £14,500 – £25,000
Chef: £15,000 - £30,000
Butler: £15,000 - £50,000
Restaurant manager: £18,000 - £28,000
Catering manager: £18,000 - £30,000
Hotel manager: £20,000 - £60,000

Source: National Careers Service



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and traineeship routes.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkHospitalityAndCatering>

The New Anglia
Careers Hub





Hospitality and Catering

The hospitality industry covers everything from **bars, restaurants, hotels, coffee shops, contract catering** to **nightclubs** and **visitor attractions**.

Working in the industry can be demanding with **sometimes long irregular hours** but can also be very rewarding with plenty of **scope for progression**, so whether you want to start earning and **work your way up** or **join at graduate level** you should be able to find a route that suits you.

What is happening now?

Chefs are in **huge demand**, with over a quarter of catering companies not being able to fill these vacancies.

Catering staff don't just work in restaurants! You could work in **hotels, schools, colleges, offices and factories**.

What is the future for the Hospitality and Catering sector?

Staycations, hygiene and contactless technologies look as though they are here to stay.

Customers still want **quality and luxury** but one that also keeps in mind **sustainability** and the **environment**.

The impact of food on the **environment** is an increasing concern, so **veganism** and **local products** are on the rise.

Local employers:

- ▶ Chestnut Group
- ▶ Fred Olsen Cruise Lines
- ▶ Gough Hotels
- ▶ Hintlesham Hall
- ▶ The Hotel Folk
- ▶ Stellar Catering
- ▶ Suffolk Food Hall
- ▶ Yeo Group



CASE STUDY

Follow the link to find out more about working in Hospitality and Catering.



<https://linktr.ee/SuffolkHospitalityAndCatering>

Chefs are in huge demand, with over a quarter of catering companies not being able to fill these vacancies.





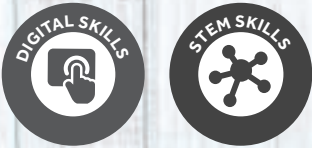
Life Sciences

Imagine if you developed a drug to cure a disease?

Skills you will need



Other skills you might need:



Useful subjects

Chemistry	Physics	English
Biology	Maths	ICT

Research scientist: £15,285 - £40,000
Laboratory technician: £17,000 - £30,000
Chemical engineering technician: £18,000 - £40,000
Health care science assistant: £18,545 - £24,881
Geneticist: £18,821 - £47,642
Biochemist: £24,000 - £50,000
Clinical engineer: £24,907 - £44,503
Pharmacologist: £25,000 - £50,000
Biomedical scientist: £25,655 - £45,839
Medical physicist: £31,365 - £51,668

Source: National Careers Service



Pathways

You can enter this sector at most levels or via an Apprenticeship and university routes.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job



<https://linktr.ee/SuffolkLifeSciences>

The New Anglia
Careers Hub





Life Sciences

This sector is driven by a growing and ageing population, new variants of diseases and an increase in chronic (long term) diseases. It's all about **scientific discovery** and **advanced technology** which makes for some very exciting and rewarding roles.

What is happening now?

The Life Sciences sector is growing. Estimates suggest that **thousands of new jobs** will be created in the next few years. Suffolk is home to a growing number of companies in industries such as **equine animal health**, **Agri-Tech**, **pharmaceuticals** and **medical technology**.

You could work in **bioinformatics** (connecting computing, biology and medicine), food and energy security, antimicrobial resistance, research, genetics, food developments, drug development, medical equipment development.

What is the future of the Life Sciences sector?

The use of **Artificial Intelligence (AI)** in the industry is growing hugely and it could **revolutionise** this sector and **Health and Social Care**.

Further discoveries utilising **mRNA type vaccines** could impact on areas such as cancer or **auto-immune conditions**.

Local employers:

- ▶ Appi Biotech Ltd
- ▶ BASF
- ▶ Genzyme
- ▶ Nestor
- ▶ Newmarket Scientific
- ▶ PBD Biotech
- ▶ Sanofi
- ▶ The National Stud
- ▶ University of Suffolk

<https://linktr.ee/SuffolkLifeSciences>



CASE STUDY

Follow the link for more information about working in Life Sciences.



“ The use of Artificial Intelligence (AI) in the industry is growing hugely and it could revolutionise this sector and Health and Social Care. ”





Logistics and Ports

Imagine if you delivered packages to your local community with drones?



Skills you will need



Other skills you might need:



Useful subjects

Maths
Science
Physics
English

Languages
ICT
Design and
Technology

Business
Studies

Airport baggage handler:	£15,000 - £28,000
Delivery van driver:	£16,000 - £25,000
Postal worker:	£16,000 - £25,000
Port operative:	£16,000 - £27,000
Forklift driver:	£17,000 - £30,000
Import/export clerk:	£18,000 - £30,000
Large goods vehicle (LGV) driver:	£19,000 - £36,000
Warehouse manager:	£23,000 - £34,000
Road transport manager:	£23,000 - £55,000
Supply chain manager:	£24,000 - £48,000

Source: National Careers Service

Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. Aim for the highest qualification you can to open more doors.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.

<https://linktr.ee/SuffolkPortsAndLogistics>



The New Anglia
Careers Hub





Logistics and Ports

The transport and logistics sector in Suffolk includes **warehousing, storage, road and rail transport, freight and sea shipping.** The **Port of Felixstowe** is Britain's largest container port and of major importance to the UK economy. Activities include **importing and exporting goods** and providing transport for offshore wind farm workers and tourists.

What is happening now?

This sector plays an important role in Suffolk's economy and there are lots of employment opportunities - our **ports and logistics sector** employs around **16,000 workers!**

New technology has a big impact on this sector with the use of **GPS tracking, drones and driverless technology,** automation which means that workers need to be multi-skilled.

What is the future of the Port and Logistics sector?

The **tech transformation** needs to help the sector become **more sustainable** by adapting ships, trucks and airplanes with **greener energies** to meet **changing global laws and regulations.**

The **A14 corridor** will provide numerous jobs for people help get goods from ports to customers across the UK.

Local employers:

- ▶ Associated British Ports
- ▶ CEVA Logistics
- ▶ China Shipping
- ▶ Damco
- ▶ DFDS
- ▶ Hutchinson Port Holdings
- ▶ Mediterranean Shipping Company
- ▶ Turners (Soham)
- ▶ XPO Logistics



CASE STUDY

Follow the link to find out more about working in Ports and Logistics.



<https://linktr.ee/SuffolkPortsAndLogistics>



The Port of Felixstowe is Britain's largest container port and of major importance to the UK economy.





Public Services



Imagine if you rescued someone from a burning building or played a role in shaping policies that would benefit your local community?

Skills you will need



Other skills you might need:



Useful subjects

- English
- Science
- Maths
- Physical Education
- Languages
- Sociology
- ICT
- Psychology
- Law
- Humanities
- Business Studies
- Economics

Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes.

Want to know more?

Ask your careers adviser or careers leader for more information, check out the videos.



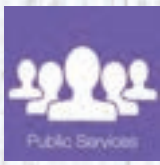
Dog handler:	£16,000 - £30,000
Community support officer:	£19,000 - £26,000
Coastguard:	£20,000 - £30,000
Fire officer:	£24,191, £32,244
Paramedic:	£25,655 - £39,027
Army/navy officer:	£27,273 - £42,009
Prison governor:	£47,500 - £75,500
Immigration officer:	£21,500 - £36,000
Policy officer	£25,000 - £50,000
Environmental health officer:	£27,000 - £40,000
Civil service manager:	£27,000 - £68,500
Member of Parliament (MP):	£82,000 - £150,500

Source: National Careers Service

<https://linktr.ee/SuffolkPublicSector>

The New Anglia
Careers Hub





Public Services

The **public sector** plays an important role in the everyday lives of everyone in **Suffolk**. This sector covers a range of jobs from **fire and rescue, prison, police, health** and the **armed forces** as well as working in **local or national government**. You might be **wearing a uniform** in some of these roles. If you want to take an active role in helping people, there is something to suit almost everybody. Some careers will require a higher level of education than others depending on which area you are interested in.

What is happening now?

The **NHS** is the **largest employer** in the **UK** and the **fifth largest** in the **world!** The rest of the public sector make up a huge proportion of jobs. Suffolk is **always in need of emergency and uniformed services**; Suffolk's Fire and Rescue Service attends around **30 incidents every day**.

The public sector is strong on ensuring its employees promote equality, diversity and inclusion.

What is the future of the Public Sector?

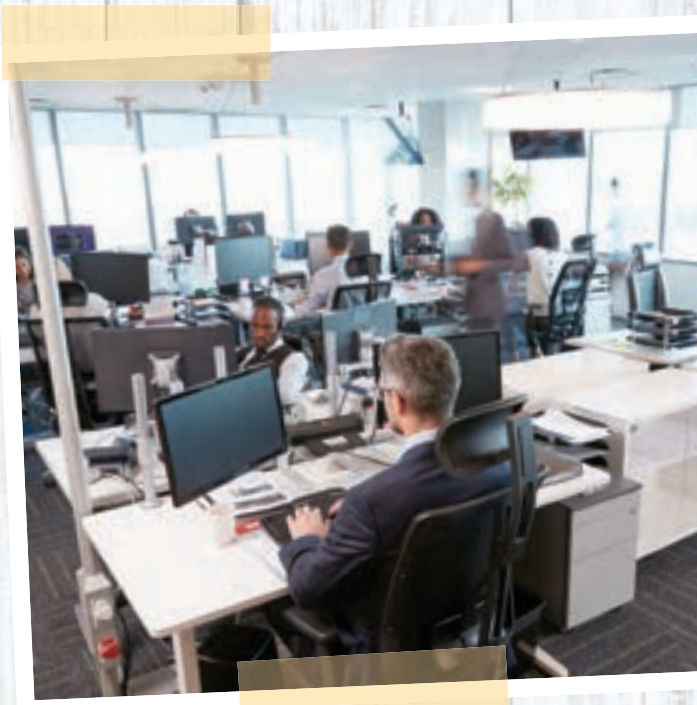
The **government** are committed to **increasing the number of police by 20,000** and **increasing the UK Defence Budget**.

Local and national government play a large part in ensuring communities **meet environmental and low carbon targets** and well as making **large investments in public digital services**.

The public sector uses a huge amount of **data and intelligence** to try and **predict how the UK should respond** to **local, national and global problems**.

Local employers:

- ▶ Babergh & Mid Suffolk Council
- ▶ Community Action Suffolk
- ▶ East of England Ambulance Service
- ▶ East Suffolk Council
- ▶ Ipswich Borough Council
- ▶ RAF Lakenheath
- ▶ RAF Mildenhall
- ▶ Suffolk County Council
- ▶ Suffolk Fire and Rescue Service
- ▶ West Suffolk Council



CASE STUDY

Follow Amy's story for more information about what it is really like to work in Emergency and Uniformed Services and the Public Sector



<https://linktr.ee/SuffolkPublicSector>



The NHS and is the largest employer in the UK and the fifth largest in the world!





Sales and Retail

Imagine if you sold carbon-neutral products to customers across Suffolk?

Skills you will need



Other skills you might need:



Useful subjects

- | | | |
|-----------|-----------------------|------------------|
| Maths | Languages | Business Studies |
| ICT | Design and Technology | |
| Sociology | Psychology | |
| English | | |

Sales assistant: £13,000 – £26,000
Stock control assistant: £13,500 - £30,000
Personal shopper: £14,000 - £25,000
Customer service assistant: £17,000 – £25,000
Retail buyer: £18,000 - £50,000
Visual merchandiser: £19,000 - £30,000
Market research executive: £20,000 - £36,000
Business analyst: £22,000 - £55,000
E-commerce manager: £25,000 - £60,000
Public relations (PR) director: £40,000 - £80,000

Source: National Careers Service



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and traineeship and university routes. Aim for the highest qualification you can to open more doors.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkSalesAndRetail>

The New Anglia
Careers Hub





Sales and Retail

25%
OF SALES ARE
MADE ONLINE

Sales and Retail is the **largest private sector** in the UK – this could be in the **high street** or **online**.

As well as sales roles, there are other jobs such as **buying, marketing, stock control, logistics** and **store operations** – all important links in the chain. There's a big demand for people to sell goods across many industries such as **pharmaceuticals, textiles, advertising, manufacturing** and **finance**. If you have the drive, you could move quickly up the career ladder to a management or executive position.

What is happening now?

Over **25% of sales** are now made **online**, so **e-commerce** is a **growing subsector**. Whilst the **sales and retail sector** has suffered due to the **COVID-19 pandemic**, sales are now on the rise again.

New roles in retail: e-commerce merchandiser, customer relations manager, digital marketer, user experience (UX) designer, App developer, Customer data manager, cyber security expert, social media manager.

What is the future like for the sales and retail sector?

A rise in drone and **autonomously driven deliveries**, and the **growth of e-commerce** will see a need for people with **high level tech** and **digital skills**.

Customers will want to see a choice in the ways they shop – **online, virtual** or **in person** – and companies need to give thought to being **ethical, inclusive** and **sustainable**. This message should come over in the **brand's image**.

Local employers:

- ▶ Archant
- ▶ Boots Chemists
- ▶ Bridge Farm Barns
- ▶ Coe's
- ▶ Glasswells
- ▶ Love Refills
- ▶ Sailmakers Shopping Centre
- ▶ Sell Beyond
- ▶ Snape Maltings
- ▶ The Arc



CASE STUDY

Follow the link for more information about working in Sales and Retail.



☞ If you have the drive, you could move quickly up the career ladder to a management or executive position. ☞



Sports and Leisure

Imagine if you were part of a team bringing home a gold medal or major trophy?

Skills you will need



Other skills you might need:



Useful subjects

Maths
Science
English
Biology

Physical Education
Business Studies

Dance
Psychology

Sports commentator: £13,000 - £80,000

Fitness instructor: £14,000 - £25,000

Swimming teacher: £15,000 - £28,000

Yoga teacher: £18,000 - £25,000

Football coach: £18,000 - £28,000

Sport and exercise psychologist: £20,000 - £48,000

Leisure centre manager: £18,000 - £37,000

Performance sports scientist: £20,000 - £60,000

Sports physiotherapist: £24,000 - £45,000

Source: National Careers Service



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. Aim for the highest level of qualification you can to open more doors.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkSportAndLeisure>

The New Anglia
Careers Hub





Sports and Leisure

Can you imagine working in an industry where you can **earn money doing something that you love** to do, wouldn't that be great? Well, the sports and leisure industry could offer you just that!

Becoming a **professional sports person** is not a realistic option for everybody but there are many other jobs that you could do within the industry. What about sports **journalism, commentator, coaching, fitness instructor, lifeguard, sports centre manager, horse trainer**, stable staff or **manufacturer of sport equipment**. The list goes on – there are many different and varied roles within the sector.

What is happening now?

There are lots of opportunities to get involved in sports and leisure in Suffolk as it is home to a **large football club** as well as **Newmarket's racecourse**.

People of all ages and abilities see **keeping healthy and active** as an **essential part of their lives**. It's even **prescribed by the NHS**. Women are also participating more in this sector and getting professional recognition.

What is the future of the sport and leisure industry?

Women's football is predicted to grow as people are inspired by the success of the English women's team in the Euros – whether it is playing or coaching, or behind the scenes.

Technology is increasing the ways people track fitness and health as well as machinery, clothing and other products.

Local employers:

- ▶ Abbeycroft Leisure
- ▶ Active Suffolk
- ▶ Aldeburgh Golf Club
- ▶ Anglia Indoor Karting
- ▶ British Racing School
- ▶ Harrod Sports
- ▶ Inspire Suffolk
- ▶ Ipswich Town Football Club
- ▶ Poplar Park Equestrian Centre
- ▶ Suffolk Football Association



CASE STUDY

Follow the link to find out more about working in Sports and Leisure



<https://linktr.ee/SuffolkSportAndLeisure>

People of all ages and abilities see keeping healthy and active as an essential part of their lives. It is even prescribed by the NHS.



Tech

Imagine if you created the next award-winning video game?

Skills you will need



Other skills you might need:



Useful subjects

**Maths
Science
Physics
English**

**Chemistry
Business
Studies
Media**

**Psychology
ICT
Design and
Technology**

IT service engineer: £12,000 - £30,000
Telephonist: £15,000 - £24,000
Media researcher: £16,000 - £40,000
IT support technician: £18,000 - £35,000
Web designer: £18,000 - £40,000
Database administrator: £24,000 - £45,000
Computer games tester: £24,000 - £50,000
Software developer: £24,000 - £70,000
User experience (UX) designer: £25,000 - £50,000
Technical architect: £40,000 - £90,000

Source: National Careers Service



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. You can also do a T Level in Digital Design and Development. Aim for the highest qualification you can to open more doors.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkTech>

The New Anglia
Careers Hub



There are more jobs in tech than you realise and new jobs are being created all the time. Whether you enjoy **numbers, computers, coding, electronics** or have a **creative streak**, there are exciting roles to be had, especially if you continue to study a **STEM* subject**. Job areas include computing, wireless technologies, cyber security, space, data organisation, social media and computer games.

What is happening now?

The UK Tech sector will create more than **1.7 million jobs** over the **next 10 years**. Digital Tech is also a major growth area for Suffolk. There are lots of jobs available in **telecommunications, digital marketing, financial technology, networking** and **photonics**. 80% of all jobs advertised require digital skills.

The sector needs more women and men to work as **big data analysts, cyber security specialists, software programmers, user experience (UX) designers, SFX (special effects)** and **VFX (visual effects) experts, game designers, digital marketers**.

What is the future of the Tech Sector?

Advanced digital capabilities are essential to **biology, chemistry, physics**, and nearly every other area of research by helping to map the effects of **climate change**, discover **new drugs** and model **future pandemics**.

The Government is **investing in digital skills** and **technology** to keep up with big tech countries like USA and China.

Local employers:

- ▶ BT
- ▶ Coderus
- ▶ HTK Ltd
- ▶ IJYI
- ▶ Inawisdom
- ▶ Innovation Labs
- ▶ Measured Brilliance
- ▶ Omnis Software
- ▶ Orbital Media
- ▶ Simple Click



CASE STUDY

Follow the link to find out more about working in Health and Social Care



<https://linktr.ee/SuffolkTech>

The UK Tech sector will create more than 1.7 million jobs over the next 10 years.



Travel and Tourism

Imagine if you created a virtual trip that captured the sights, sounds and smells of Suffolk?

Skills you will need



Other skills you might need:



Useful subjects

Maths

Geography

Business

English

Languages

Studies

Sociology

Drama

History

Housekeeper: £14,500 – £25,000

Museum attendant: £15,000 - £20,000

Cabin crew: £15,000 - £30,000

Port operative: £16,000 - £27,000

Sailing instructor: £16,000 – £28,000

Travel agent: £18,000 – £27,000

Tourist guide: £18,000 - £30,000

Airline pilot: £24,000 - £110,000

Heritage officer: £18,500 - £48,000

Hotel manager: £20,000 - £60,000

Source: National Careers Service



Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. Aim for the highest qualification you can to open more doors.

Want to know more?

Ask your careers adviser or careers leader for more information or check out these links for videos and stories of real people doing the job.



<https://linktr.ee/SuffolkTravelAndTourism>

The New Anglia
Careers Hub





Travel and Tourism

People love to explore both home and abroad. You will need lots of enthusiasm to help people discover well known sites and some hidden gems! The tourism industry needs to recruit new people: 25% will be to new jobs and 75% to replace those who leave.

What is happening now?

Tourism in Suffolk creates more than **44,000 jobs** and contributes at least **£2.1 billion** to the **local economy**.

The use of **online apps** in travel and tourism has led to an **increased demand for ICT skills**. There are also a lot of opportunities for **seasonal, part time** and **flexible work**, which could be ideal when you are still in education or training.

What is the future of the travel and tourism industry?

This sector took a hit during the **COVID-19 pandemic** but is seeing a **surge of customers** recently – particularly for the **home UK market**.

Suffolk is a **growing tourist destination** as people come to enjoy our **festivals, food** and **drink**, the **heritage towns, coastline, landscape** and **maritime activities**.



44K
JOBS CREATED
IN SUFFOLK

Local employers:

- ▶ Centre Parcs
- ▶ Hoseasons
- ▶ Kentwell Hall
- ▶ Latitude Festival
- ▶ National Trust
- ▶ Newmarket Racecourse
- ▶ Out of Africa
- ▶ Pleasurewood Hills
- ▶ Snape Maltings
- ▶ Warner Holidays

CASE STUDY

Follow the link to find out more about working in Travel and Tourism.



<https://linktr.ee/SuffolkTravelAndTourism>

“**Tourism in Suffolk... contributes at least £2.1 billion to the local economy.**”





Voluntary and Charity



Imagine if you secured funding for a charity that would improve the lives of people in your local community?

Skills you will need



Other skills you might need:



Useful subjects

- Sociology
- English
- Health and
- Social Care
- Maths
- Psychology
- Business
- Studies

Pathways

You can enter this sector at every level. There are entry level roles, Apprenticeships and university routes. Aim for the highest qualification you can to open more doors.

Want to know more?

Ask your careers adviser or Careers Leader for more information or check out these links for videos and stories of real people doing the job. <https://linktr.ee/SuffolkVoluntaryAndCharity>



- Charity Director £30k- 355k
- Bid writer £20k - £55k
- Charity Fundraiser £20k - £36K
- Community Development Worker £19k - £36k
- Community Arts worker £19k - £29K
- Youth Worker £18k- £30k
- Aid Worker £17k - £29k

Source: National Careers Service





Voluntary and charity

950k
JOBS
NATIONALLY

Charity and voluntary organisations engage with a huge range of issues – from youth clubs to specialist medical research. Most focus on a particular issue that needs solving, such as **climate change** or unaffordable **housing, employment** or a specific group in society who require support.

The aim of voluntary organisations is to fulfil their mission and work towards the **public benefit** rather than to make a profit.

The UK charity sector employs around **950,000 people** so working for the voluntary or charity sector does not mean you won't get paid! For **every paid employee** in a small charity there are four unpaid volunteers.

What is happening now?

There are many charities and voluntary organisations in Suffolk, with new ones starting all the time. Many smaller ones are local with others being national and some even international.

Voluntary organisations often need to balance the interests of a wide range of people and will try to make sure that most people including staff and volunteers, agree with its goals and plans. This will involve discussion and debate by people with differing viewpoints.

What is the future of the Voluntary and Charity Sector?

The rises in cost of living and reductions in government spending will mean there is an increased demand for help from this sector, whilst there is less money available to support these organisations.

Due to the decreased funding skills such as bid writing, grant research and business advise will be in higher demand to help make the most of the money available.

Young people are the least represented in this sector as both volunteers and workers. Volunteering is a good way to get work experience for any sector.

Local employers:

- ▶ Age Concern Suffolk
- ▶ Communities Together East Anglia
- ▶ East Anglia's Children's Hospice
- ▶ Ipswich Town Community Trust
- ▶ Realise Futures
- ▶ Suffolk Community Foundation
- ▶ Suffolk Mind
- ▶ Terrence Higgins Trust
- ▶ The Hygiene Bank, Waveney
- ▶ Volunteering Matters
- ▶ Volunteer Suffolk



CASE STUDY

Follow the link to find out more about working in the Voluntary and Charity Sector.



<https://linktr.ee/SuffolkVoluntaryAndCharity>

The aim of voluntary organisations is to fulfil their mission and work towards the public benefit rather than to make a profit.



NEXT STEPS

Employment sectors that are important to Suffolk

This map shows some Suffolk employers



Scan to find out more



<https://linktr.ee/nextstepsfindoutmore>

Useful links

This resource is produced by
Suffolk County Council Skills Team,
Endeavour House, Ipswich, IP1 2BX.

From more information about this booklet or
the accompanying materials please contact
skills@suffolk.gov.uk.

References and for more information

Warwick Institute for Employment Research:
LMI Online Learning Module

World Skills: How to Use LMI 2016

The Careers and Enterprise Company: Gatsby
Benchmarks Resources

Gatsby Foundation: Good Careers Guidance
(2014)



<https://linktr.ee/nextstepsusefullinks>

If you need help to understand this information in another language please call 03456 066 067.

Se precisar de ajuda para ler estas informações em outra língua, por favor
telefone para o número abaixo. 03456 066 067

Portuguese

Jeigu jums reikia šios informacijos kita kalba,
paskambinkite 03456 066 067

Lithuanian

Jeżeli potrzebujesz pomocy w zrozumieniu tych informacji w swoim języku
zadzwoń na podany poniżej numer. 03456 066 067

Polish

Dacă aveți nevoie de ajutor pentru a înțelege această informație într-o
altă limbă, vă rugăm să telefonați la numărul 03456 066 067

Romanian

এই লেখাটি যদি অন্য ভাষাতে বুঝতে চান তাহলে নিচের নম্বরে ফোন করুন
03456 066 067

Bengali

Если для того чтобы понять эту информацию Вам нужна помощь на другом
языке, позвоните, пожалуйста, по телефону 03456 066 067

Russian

If you would like this information in another format,
including audio or large print, please call **03456 066 067**.