

# Suffolk Care Market Update

6<sup>th</sup> February 2025

Issue 285

## Updates for this week

- Adult Social Care Recruitment Campaign
- International Recruitment East Bulletin 22

### **Launch of Adult Social Care Recruitment Campaign**

*Information provided by DHSC*

The [Adult Social Care \(ASC\) Recruitment Campaign](#) has officially launched on 3rd of February 2025. This campaign will be running through February and March highlighting the amazing work that all staff across the ASC sector do and emphasising the importance in the values required to undertake a career in adult social care.

Please find attached a letter from the Chief Nurse for Adult Social Care and Chief Social Worker for Adult Social Care asking for your support in promoting the campaign to your relevant networks.

### **International Recruitment East Bulletin 22**

*Information provided by ASC*

The attached Bulletin 22, from International Recruitment East, is an update on what is happening in the region including information on the free resources available.

This month the promotion focuses on webinars on legal support for care providers around international recruitment, plus cultural awareness training for international recruits plus a free legal helpline.

### **Training & Development Opportunities**

Please visit our website for all upcoming training and development opportunities for Suffolk Care Providers: [Suffolk Providers Handbook - Suffolk County Council](#)