# Shaping the future of library services

## 'You said we did' report following the public consultation in 2023-24

## 1. Introduction

A 13-week public consultation took place between October 2023 and 26 January 2024 to help inform the future direction of library services in Suffolk before services are recommissioned for 6 plus 6 years. The results were presented to Suffolk County Council's Cabinet on 26 March 2024 alongside a <u>full report</u> on the methodology used for the consultation and analysis of who responded, and all the information received throughout the consultation process, including the pre-engagement phase, online questionnaire, focus groups, and written feedback.

This 'You said, we did' report summarises how the findings of the consultation are now reflected in the specification for the library procurement. It looks at every question asked in the online consultation and feedback from groups and sets out how the County Council expects the library service provider should take it into account. All the consultation information will be made available to providers to help support their decision making going forwards. Following discussions with the successful bidder an update on what will be delivered, will be published.

## 2. Services in Libraries

The following table considers the responses given to questions in Part 1 Services in Library Buildings in the public consultation questionnaire. The response to the first question, **How important do you think these aspects of the library service are?** was highly positive for all of the services currently offered so the "We did" section sets out how the specification for future service will ensure that these continue, reflecting local community needs. Where a particular age or protected characteristic group had significantly higher levels of need, this is noted and the expectation is that these needs will be addressed where identified at the local level.

Торіс	You said	We did		
How important do you t	How important do you think these aspects of the library service are?			
Most important aspect of library services	Over 95% responded free access to printed books & reference books were very	Borrowing of printed books without charge is a statutory requirement and the provider will be required to provide a wide		
Least important aspect	<i>important/important.</i> 68% responded access to financial support (e.g. Bank Pop-ups) were very <i>important/important</i> . This did <b>not</b> increase for those with rural postcodes or mobile library users.	range of book stock. The provider will be required to consider community needs as set out in the Shaping Libraries Needs Assessment.		
Quality standard of information given by staff	95% responded very important/important	The provider will be expected to be and uphold the high standards of library services, ensuring staff are trained to deliver an effective library service, and provide accurate information.		
Opportunities for learning (reading & literacy)	91% responded very important/important	Helping everyone to achieve their full potential is a required outcome for the library service which is included in the		

		Library Service Specification . It is a requirement that library services will meet the needs of the community as set out in the Shaping Library Services Needs Assessment .
Free internet, Wi – Fi and IT equipment in a library building	90% responded very important/important	The provider will be required to provide free Wi Fi access and access to public computers and internet from libraries as per the Public Libraries and Museums Act 1964.
Activities for older people	89% responded very important/important	Healthier and happier lives, Culture and Creative Enrichment are both cited as outcomes required to be met within the Library Service Specification. Activities will be required to meet local community needs by using information contained with the Needs Assessment and Shaping Places Library Service consultation documents.
Activities for toddlers and parents	89% responded very important/important Aged 34 and under responded 92% very important/important (of which 70% Very important)	Three library service outcomes, Helping everyone to achieve their full potential; Healthier and happier lives and cultural and creative enrichment. Are included in the specification with the aim of ensuring there is a range of activities for toddlers and parents.
Homework clubs and activities for children	89% responded very important/important	Helping everyone to achieve their full potential and Increased reading and literacy are required outcomes for the library service which are set out in the Library Services Specification.
Help with developing digital skills	85% responded very important/important	Improving digital access and literacy is a required outcome for the library service and set out in the Library Service Specification.
Response to specific local needs	85% responded very important/important	Stronger and more resilient communities is a required outcome for the library service and set out in the Library Service Specification . Activities will be required to meet local community needs by using information contained with the Needs Assessment
Activities that encourage wellness , mental health & physical activity	84% responded very important/important	and Shaping Places Library Service consultation documents. Healthier and happier lives, Culture and Creative Enrichment are both cited as outcomes required to be met within the Library Service Specification.

		Activities will be required to meet local community needs by using information contained with the Needs Assessment and Shaping Places Library Service consultation documents.	
Printing and copying	83% responded very <i>important/important</i> , rising to nearly 90% for Age 34 and under.	The provider will be required to provide technology that helps support the developing needs of communities.	
Free access to digital books, magazines and newspapers	82% responded very important/important	The provider will be required to provide digital books and to proactively seek opportunities to income generate to support the delivery and innovation of the service and any income will be reinvested back into the Suffolk library service. <sup>i</sup>	
Culture and arts activities	82% responded very important/important	Cultural and creative enrichment is a required outcome for the library service, and is set out in the Library Service Specification.	
		Activities will be required to meet local community needs by using information contained with the Needs Assessment and Shaping Places Library Service consultation documents.	
Activities that address wider social needs including job seeking, food banks	78% responded very important/important 89% for those aged under 34	Greater prosperity is a required outcome for the library service, and set out in the Library Service Specification .	
		Activities will be required to meet local community needs by using information contained with the Needs Assessment and Shaping Places Library Service consultation documents.	
Other points raised in the free text	97 respondents valued the safe/neutral meeting place and provision of warm space 72 respondents mentioned	Healthier and happier lives and stronger and more resilient communities are required outcomes for the library service and set out in the Library Service Specification .	
	access to local/community information		
Which of the following areas are important for the library service to develop?			
Most Important to develop	Communications stands out with 90% responding <i>very important/important</i> . This included activities taking place in libraries, existence for the Home Library service and timings of the mobile library services.	The Library Specification requires various initiatives to be undertaken to effectively communicate the library's offer.	

Least important	More services to workers and business was regarded as <i>important/very</i> <i>important</i> by 49% of all respondents. Few businesses responded and one organisation representing businesses suggested libraries should not try to do too much and should focus on community needs/community embedment.	Greater prosperity is a required outcome for the library service and set out in the Library Service Specification . Activities will be required to meet local community needs by using information contained with the Needs Assessment and Shaping Places Library Service consultation documents.
More focus on evidenced local community needs	83% responded very important/important	Stronger and more resilient communities is a required outcome for the library service and set out in the Library Service Specification . Activities will be required to meet local community needs by using information contained with the Needs Assessment and Shaping Places Library Service consultation documents.
Make more use of library buildings for activities	82% responded very important/important 25 Free text comments suggested share buildings with community groups/ charities ( including credit unions)	The Library Specification requires consideration to be given to opportunities to make more use of library buildings in pursuing all the library service outcomes. Uses considered will be required to meet local community needs by using information contained with the Needs Assessment and Shaping Places Library Service consultation documents.
Digital skills and using technology	80% responded very important/important Age 34 and under 72% Age 55 to 64 85% Age 65 – 74 84%	Improve digital access and literacy for people and helping everyone to achieve their full potential are required outcomes for the library service and set out in the Library Service Specification .
More services to preschool nurseries, schools and colleges	77% responded very important/important Aged 34 and under 84% responded very important/important	The Library Service Specification includes a library service ambition to work in partnership with schools, to support lifelong learning and supplement formal education by offering diverse learning opportunities and resources accessible to all residents, contributing to starting well, being well in mid-life and ageing well initiatives.
Providing other public services in library buildings	73% responded very important/important	Stronger and more resilient communities is a required outcome for the library service and set out in the Library Service Specification. The Library Service

	[	
More services available online (e.g. e-books)	69% responded very important/important	Specification also requires opportunities to deliver other public sector services from library buildings that meet local needs to be considered, having regard to information contained with the Needs Assessment and Shaping Places Library Service consultation documents. Improve digital access and literacy for people is a required outcome for the library service and set out in the Library Service Specification . It is a requirement that library services will meet the needs of the community as set out in the Shaping Library Services
		Needs Assessment .
Increase the number of places you can return books in the county (Drop Box)	53% responded very important/important. 59% of Mobile users respondents responded very important/important	The provider will asked to consider the results of the public consultation and how to meet the needs of the community within the confines of available budgetary resources.
Other points raised in focus groups and free text	Highest number of comments was that all included in the question were important (67 respondents) and Disabled respondents consistently rated all aspects higher.	The provider will be required to consider how the library outcomes can be achieved to meet community needs, within the confines of available budgetary resources.
Other ideas	Need more quiet space, more evening /weekend events for those that work, support for those who first language is not English, digital library card	The provider will have access to all the ideas raised within the consultation and will consider how the library outcomes can be achieved to meet community needs within the budget available.
Why are people satisfie	d/not satisfied?	
Reasons why they are satisfied Over 90% were <i>very</i>	Appreciated the wide ranging and inclusive service	The library service outcomes will require this to continue.
satisfied/ satisfied	Borrowing/reserving books for free	Borrowing printed books for free is a statutory requirement . The provider is expected to pursue income generating opportunities to support and enhance service delivery.
Main reasons why not satisfied 2% were very dissatisfied/dissatisfied	Not enough books/range of books	The provider will be required to maintain a wide range of book stock including large print, spoken books, children's and adults across a range of genres and to meet local community needs taking into account the population of Suffolk and historical book usage.
	Not enough publicity	The provider will be required to employ inclusive and innovative marketing

	Longer opening hours	strategies to reach diverse customer demographics, emphasising outreach to children, youth, vulnerable populations, the elderly and groups protected by the Equalities Act. The provider will also be required to undertake various initiatives to effectively communicate the library's offer. The provider will be able to consider staffed and unstaffed opening hour models to meet local needs. The provider will be required to consult on any changes to opening hours, where possible and feasible extend hours and synchronise library opening hours across nearby
	More activities especially for those of working age.	libraries. Cultural and creative enrichment is a required library service outcome, providing opportunities to spark imagination, creativity and fun so services meet community needs and take equality into account.
Additional things raised		
Over 2,000 respondents made additional comments, many repeating points already raised. <b>Examples</b> are included here	People with ADHD /mental health issues find it difficult to manage books and not incur finds. Wasted space in libraries. Lack of toilets and need for keys to use Charges for overdue books/interlibrary loans too high Access to libraries for minority group meetings or 1 to 1 s with Council staff. App to show busy periods in libraries. More staff training to help deaf customers and provision of hearing loops. Range of books and magazines for gender queer. Academic audio books Recycle damaged books in craft sessions. Creche desks. Administer C-cards so young people can get contraceptives.	The provider will review all the points raised in the public consultation and seek solutions to address the points raised alongside the information contained within the needs assessment, consider affordability and how development of them could contribute to the library service outcomes.

Stronger links with Archive
service.
Swap shop.
More opportunities to loan
things.
Information on citizenship.
Local councillors use
libraries for surgeries.
Link mobiles to other
activities meeting in village.

## 3. Part 2 Outreach service

The current library outreach service is in 3 parts:

**Mobile library service** comprising 3 mobile library vehicles running 53 routes on a 4 week schedule making a total of 544 stops.

**Home library service** delivered by volunteer to vulnerable residents that find if difficult to access a library building.

**Community funded Pop-up libraries,** only available at Rushmere, Red Lodge and Shotley, operating for 3 or 4 hours a week from a community building offering browsing, pick up of reserved books and regular sessions for pre-school an older people.

The public consultation questions sought to find out what services were important to provide in outreach services. It also tested out if people wanted more services, staying longer in communities and if environmental sustainability in terms of moving to smaller mobile vehicles would be acceptable. Questions were also asked about Pop-ups to see if people would like to move to this service model providing more activities and away from mobile libraries that focus on the exchange of books. Views were also sought on the Home library and if there were any ways it could be enhanced.

Information has been included where subgroups of respondents had statistically significant views from all that chose to respond to these questions (which included people that had never used any of the outreach services), if they could have implications for service delivery.

Торіс	You said	We did
How important is it that the follo	owing services are offered by	library outreach services?
Most important	98% responded borrowing books and the reservation service were <i>very</i> <i>important/important</i>	Borrowing and reservation of books will continue to be the core activity for the library service and the provider will be required to maintain the mobile and home library services.
Least important	Help with digital equipment and Activities for children and older people 79% responded very important/important 85% of over 75s responded very important/important	Improve digital access and literacy for people is a library service outcome that will require the provider to consider how the service will enable individuals and communities to develop learning skills, especially for the older age

	to get help with digital	groups across static and
	equipment.	outreach services.
Home Library	95% responded very	The provider will be required to
	important/important	explore opportunities to expand
	mportanomportant	and enhance the home library
		service.
Information & guidance,	88% responded very	Helping everyone achieve their
signposting to other services	important/important	full potential is a library service
	, ,	outcome within the
		specification that will require
		the provider to consider the
		scope and delivery of
		information and guidance in
		outreach services.
Partnership with other services	81% responded <i>very</i>	The provider will be required to
e.g schools , GPS, NHS, banks	important/important	develop appropriate
	90% of aged 34 and under	relationships and service
	responded very	pathways with other key
	important/important	stakeholders across the Suffolk
		system, in particular those
		involved in family hubs schools, health visitors and local
		charities.
What other services could be offe	ared by library outreach?	chanties.
Most mentioned	Linking with community	Stronger and more resilient
	services/shops/banking	communities is a required
	and council services (64	library service outcome which
	respondents)	will be achieved by library staff
	Befriending/easing	understanding their
	isolation (60 respondents)	community's needs and
	Welfare checks and	responding where practicable
	signposting to other	and affordable.
	services (28 respondents)	Deliverables will be negotiated
	People with disabilities	with the provider.
	thought there should be	
	more service for them in	
Longth of mobile library store	rural areas.	
Length of mobile library stops	220% respondents 16, 20	The provider will be required to
Length of mobile library stops	33% respondents 16-30 minutes	The provider will be required to incorporate Consultation
	33% 31 – 60 minutes	feedback on mobile library
	7% for under 15 or more	vehicles and stop durations into
	than 2 hours	their decision-making process
	Mobile library users	regarding mobile library
	preference was 48% 16-31	operations.
	minutes and 27% 31-60	
Preference for smaller library vehicles (e.g 3.5 tonnes) or larger e.g. 7.5 tonnes		
Vehicle size preference	49% said smaller; 35%	The provider will be required to
	larger. Mobile library users	prioritise the procurement of
	51% larger and 35%	environmentally sustainable
	smaller	mobile library vehicles,

		considering factors such as fuel
	15% of all and mobile users said "Other" suggesting a	considering factors such as fuel efficiency, emissions reduction technologies and alternative energy sources to minimise the carbon footprint of the fleet. The Provider shall ensure that the new mobile library fleet is designed to be accessible and inclusive for service users of all abilities and take into account the views provided through the consultation The provider will be required to consider the views of
	mix of large and small vehicles.	respondents to the libraries consultation to inform their
		decision making.
Preference for a community funde	ed pop-up library or Pop-up ins	-
Interest in a Pop-up library	Only 27% of respondents Strongly agreed/ agreed 41 % neither agreed or disagreed 34% strongly disagreed/ disagreed 50% of Mobile users and 51% of respondents aged over 75 strongly disagreed/ disagreed Pop-up users 59 (67%) respondents Strongly agreed/ agreed	The provider will not be required to provide Pop-ups libraires but may do so where appropriate, sourcing external funding to support this outreach initiative.
Support for a Pop-up provided by external (e.g. community) funding in addition to existing services	39% of respondents Strongly agreed/ agreed 39% neither agreed or disagreed 23% strongly disagreed/ disagreed	The provider will not be required to provide Pop-ups libraires but may do so if community funding is secured.
Support for a Pop-up to replace mobile stops (Pop-up not funded by the community)	17% of respondents Strongly agreed/ agreed 35 % neither agreed or disagreed 47% strongly disagreed/ disagreed	The mobile library service will be required as part of the outreach service, stopping for the period of time appropriate for the number of users that wish to borrow books. The provider will not be required to replace any mobile stops with Pop-up services. The provider will not be required to provide Pop-ups libraires but may do so if community funding is secured.

Preference for time of day Pop- up	os should be made available	
Preference for time of day: Morning, evening, After school , weekends , no preference	62% had no preference 12% morning	The provider will determine the appropriate time of day if Pop- up libraries are provided.
How could the Home library servi	ce be enhanced?	
Most frequent suggestions	47% of respondents suggested more promotion of the service. 41 individual respondents suggested it needed more volunteers. Other suggestions included linking up with care homes, services to prevent isolation, other items to borrow and Home Library users might not want to talk about health.	The Home Library service will be part of the library service offer in Suffolk . The Home Library service will extend the reach of the library services to individuals unable to access traditional library facilities. The provider will explore opportunities to expand and enhance the Home library service including the recruitment and training of additional volunteers. The provider will engage in targeted outreach efforts to raise awareness of the home library service amongst eligible individuals and their caregivers, ensuring equitable access and participation across all demographics and geographical
	· · · · · · · · · · · · · · · · · · ·	areas within the county.
Anything else you would like us to Main comments received	consider when reviewing outr 104 individual respondents asked to ensure mobile library service/pop-ups continue. 38 individual respondents wanted better publicity of dates and routes of mobiles and what they offered. 37 individual respondents suggested more could be done to ease rural isolation. 21 individual respondents suggested do more for care homes. Under 35s wanted longer opening hours. Other suggestions team up with universities to help improve language, critical thinking and research skills.	each services?The provider will be required to employ inclusive and innovative marketing strategies to reach diverse customer demographics, emphasising outreach to children, youth, vulnerable populations, the elderly and groups protected by the Equalities Act. The provider will be required to undertake various initiatives to effectively communicate the library's offer.The provider will be required to consider the responses made in the public consultation.Deliverables will be negotiated with the provider.

Торіс	You said	We did	
What would encourage	What would encourage a non library user to use library buildings in the future?		
Most frequent response	Nothing (88 respondents). If a branch was more local or mobile library stopped closer to where they live (73 respondents)	The provider will be responsible for the provision of library services in Suffolk, which will include 45 library locations and the maintenance and development of outreach services including mobile routes. (Nearly 90% of households are currently within 10 minutes' drive of a library and only 18 parishes are over 5 miles from a static library.)	
Other responses - adult	Specific book events, more information about what is available, transport	The provider will be required to consider community needs.	
Other responses - children	Quality of books available, opening hours and transport.	The provider will be required to consider community needs.	

## **Protected Characteristics**

It was possible to analysis the results of the questionnaire by the protected characteristic groups below. Comments were also collected in focus groups so these have been combined below and details can be found in the <u>Equality Impact Assessment</u>. There were no gender, religion or marriage specific service needs raised so these are omitted below. Suffolk's protected characteristic for rurality has been covered under mobile library questions above.

Торіс	You said	We did
Comments from group	s with protected characterist	ics
Disabilities	Consistently thought it <i>very</i> <i>important</i> to develop all library services with the exception of more services to preschools, schools and colleges.8% higher response level ( <i>very</i> <i>important/ important</i> )to increasing the number of places you can return books. Need technology to help people with visual disabilities e.g. photophobia. People with ADHD and mental health	The provider will be required to consider the responses made in the public consultation and suggest how issues raised could be addressed with available funding. The provider will be required to take the points into account when considering how it will meet the need of Suffolk residents and the Suffolk County Council's ambition of a universal community hub. Services delivered should meet the diverse community needs experienced in
	issues find it difficult to manage books so not to	Suffolk and find ways to help close the inequality gap by improving access to
	incur fines. Someone with dyslexia takes longer to read books. Not able to	services through initiatives focused on health literacy and digital inclusion and advocating for improved accessibility

	take dogs into libraries.	across our providers and system
	People with autism need quiet areas so they can concentrate. App to show when library busy so autistic people can avoid busy periods. More staff training so appropriate service given to deaf people.	partners.
Age (Children separate below)	Aged under 34 11% higher than all respondents for providing other services in library buildings and for address wider social need. 55% of this age group strongly agree/ agree with Pop-ups funded by the community.	The provider will be required to consider the responses made in the public consultation and consider community needs and suggest how issues could be addressed within existing funding. The provider will be required to work in partnership with other organisations involved in the family hub network, such as schools, health visitors and local charities and consider how Library buildings could support a wider offer of services for the Public which meet the
	35-54 age group preferred longer mobile stops (6% higher than all data) for 1 -2 hours. Also more supportive of Pop-ups funded by the community. Libraries regarded as important as a space to work that is not at home. Also mentioned closer working with universities.	local community's needs. The provider will be required to consider the responses made in the public consultation and suggest how issues could be addressed within existing funding.
	55-64 age group were more supportive of smaller mobile library vehicles. Also comments on warm safe space, free access to audio books and activities in rooms so not disturb computer users.	The provider will be required to consider the responses made in the public consultation and suggest how issues could be addressed within existing funding.
	<ul> <li>65- 74 age group 5% more support than all data for 31 – 60 minute stops and for providing other public services in library buildings.</li> <li>4% more supportive of developing services providing digital skills . Also</li> </ul>	The provider will be required to consider the responses made in the public consultation and suggest how issues could be addressed within existing funding.

	wanted more online	
	services and book clubs.	
	75+ age group 6% less	The provider will be required to consider
	support for free access to	the responses made in the public
	digital books and access to	consultation and suggest how issues
	internet and WI-Fi in	could be addressed within existing
	libraries. 12% more	funding.
	supportive of 16 – 30	Tunung.
	minute mobile library stops	
	and for larger vehicles. 62%	
	of this age group disagreed	
	with Pop-ups replacing	
	mobile stops. Comments	
	were received requesting	
	more local information and	
	timetables and larger	
	selection of big print books.	
Gender reassignment	Few books for gender queer	The provider will be required to consider
Ochder redssignment	or diversity, issues of	the responses made in the public
	bullying and harassment	consultation and consider a diverse
	experienced in libraries.	range of book issues as part of their
		online and paper book collection.
		Any issues of bullying and harassment
		being experiences in libraries should be
		dealt with a clear anti bullying policy,
		safeguarding policies and necessary
		equipment to act as deterrents.
Sexual orientation	Would like more	The provider will be required to consider
	opportunities for sense of	the responses made in the public
	community e.g. LGBT+	consultation and suggest how issues
	book club or	could be addressed within existing
	neurodivergent book club.	funding to meet community needs.
	More books on identity and	
	discrimination law. Issues	
	of bullying and harassment	
	wear.	
Race	Libraries in more diverse	The provider will be required to consider
	areas should develop	
	services to multilingual	
	users. Information on how	
	to claim benefits, links to	c
	cultural life, British citizen	The Provider will be required to promote
	ship, more books on other	cultural engagement and language
	cultures, explain library	accessibility, offering universal services
	policies clearly.	that foster collaborative activities and
	-	groups, thereby changing cultural
		ensuring that library services are
		welcoming and accessible to all, the
Race	Libraries in more diverse areas should develop services to multilingual users. Information on how to claim benefits, links to CAB and SEND groups, UK cultural life, British citizen ship, more books on other cultures, explain library	cultural engagement and language accessibility, offering universal services that foster collaborative activities and groups, thereby changing cultural attitudes towards library engagement. By ensuring that library services are

		provider can facilitate positive
		experiences for families and individuals
		from diverse backgrounds, fostering a
		sense of belonging and community
		cohesion.
Pregnancy/maternity	Have noisy area for	The provider will be required to consider
	children. Communicate	the responses made in the public
	permission to make noise.	consultation and suggest how ideas
	Use damaged books for	could be addressed to meet community
	arts and craft. Join up with	needs and within existing funding.
	other services in library	The provider will be required to work in
	buildings and advertise	partnership with other organisations
	each others activities.	involved in the local community from a
		range of sectors and should not be
		limited to family hubs, schools, health
		visitors and local charities. The Provider
		may consider how library buildings will
		be utilised by a range of services who are
		also responding to local need.
Socio- economic	In Ipswich need for support	Healthier and happier lives is a required
disadvantage	groups for people with	library service outcome that includes
alouvallago	health issues like diabetes,	presenting libraries as welcoming spaces
	cancer, issues with getting	and effective signposting and
	a library card if not got an	information to reduce health, social and
	address.	economic inequalities. The provider will
	In Lowestoft cost of fines,	be required to consider how it delivers
	need for lessons on	against the Public Health ambition to
		0
	computing and digital fraud avoidance.	close the inequality gap by improving
		access to services through initiatives
		focused on health literacy and digital
		inclusion and advocating for improved
		accessibility across our providers and
		system partners.

## Children

A separate questionnaire was devised based on the adult version but simplified and shortened to encourage an online response from children of all ages. It is important to note that of the 557 responses from, children received to the online questionnaire 40% had not used a library in the last 12 months (compared to 13% of adults responding to the adult questionnaire). A focus group was also held in a Lowestoft High School.

Children generally tended to rate all aspects of the current library service lower than adults but they were still high levels, with over 70% rating services *very important/important* (with the exception of help to use a computer and digital books for free). Hence services will be provided as per the responses for adults, to meet community needs.

Торіс	You said	We did
How important do you think these parts of the library service are?		
Most important	Opportunities for learning	Increasing reading and literacy
	to read and write and	is a library service outcome that

Least important	Borrowing books for free were very important/important to over 80% of child respondents. Help to use computer Digital books for free were very important/important to 62% of child respondents.	requires the provider to offer diverse and inclusive reading resources and support programmes and experiences for children and adults. It is a requirements within the library documentation that links with schools and school aged children is a priority. Improving digital access and literacy is a required outcome for the library service so services to meet community needs will be provided.
Activities to keep mind and body healthy	80% of child respondents rated this as <i>very</i> <i>important/important</i> Noted that children rated this nearly as highly as adults.	Healthier and happier lives is a required library service outcome that requires libraries to promote healthy living, provide self-management support and engagement opportunities for children and adults to reduce health, social and economic inequalities. The provider will be required to prioritise activities that promote good mental health within the library setting.
Regular activities for toddlers and parents	77% of child respondents rated this as very important/important	A key objective for the contract is to empower families and communities to support children's health and wellbeing, fostering environments where individuals can achieve their full potential, as outlined in Public Health and Communities ambitions.
Free internet, Wi-Fi and equipment in library building	75% of child respondents rated this as <i>very important/important</i>	The provider will be required to provide free Wi Fi access and access to public computers and internet from libraries.
Useful information given by staff	75% of child respondents rated this as <i>very</i> <i>important/important</i>	The provider will be expected to be and uphold the high standards of library services, ensuring staff are trained to be able to deliver an effective library service, and accurate information.
Regular activities for older people (e.g. craft)	75% of child respondents rated this as very important/important	Healthier and happier lives is a required library service outcome, to promote healthy

		living, provide self-management support and engagement opportunities. Cultural and creative enrichment is also a required outcome to create opportunities spark creativity, fun and enable access to high quality arts and cultural activities.
Homework clubs and activities for children	75% of child respondents rated this as very important/important	Helping everyone to achieve their full potential and Increased reading and literacy are required outcomes for the library service so services to meet community needs will be provided.
Arts and cultural activities	71% of child respondents rated this as very important/important	Cultural and creative enrichment is a required library service outcome, where library services and buildings provide opportunities to spark imagination, creativity and fun, enabling access to high quality arts and cultural activities. Activities will enable new creative skills and talent to flourish, celebrate diversity, promote inclusivity, and encourage understanding and tolerance of one another.

How important is it for the library service to do the following?		
Most important	Offer more services to	It is a library service ambition to
	preschool, nurseries and	work in partnership with
Response higher than that of	schools 80% of child	schools, to support lifelong
adults	respondents rated this as	learning and supplement formal
	very important/important	education by offering diverse
		learning opportunities and
		resources accessible to all
		residents, contributing to
		starting well, being well in mid-
		life and ageing well initiatives.
Least important	Show people how to use a	Improve digital access and
	tablet, computer or phone	literacy for people and helping
	65% of child respondents	everyone to achieve their full
	rated this as <i>very</i>	potential are required service
	important/important	outcomes and the provider will
		prioritise initially that enhance
		accessibility and promote
		continuous education within the
		community.

Toll pooplo mars shout the	700% of obild room and ant-	The provider will be required to
Tell people more about the	76% of child respondents	The provider will be required to
services they offer	rated this as very	employ inclusive and innovative
	important/important	marketing strategies to reach
		diverse customer
		demographics, emphasising
		outreach to children, youth,
		vulnerable populations, the
		elderly and groups protected by
		the Equalities Act. The provider
		will be required to undertake
		various initiatives to effectively
		communicate the library's offer.
Make more use of library	76% of child respondents	The provider will consider the
buildings for activities	rated this as very	opportunities to make more use
-	important/important	of library buildings in pursuing
		all the library service outcomes
		and as part of the
		responsibilities for the
		operational delivery costs and
		upkeep and maintenance of 45
		library buildings across the
		county. Uses will vary according
		to identified community needs
		and opportunities arising.
Provide more services online	71% of child respondents	Improve digital access and
(e.g. e-books)	rated this as very	literacy for people is a library
	important/important	service outcome that will
		require the provider to consider
		how libraries develop to enable
		individuals and communities to
		develop learning skills to find
		answers and to inform life
		choices. The provider will be
		expected to maintain and
		develop technology that helps
		to support service delivery and
		improves service outcomes over
If you don't live near a library bui		the term of the contract.
If you don't live near a library bui	1	
Most important	79% of child respondents	The Home Library service will be
Continue home library service	rated this as very	maintained to extend the reach
where books are brought	important/important	of the library services to
directly to those that find it		individuals unable to access
difficult to walk.		traditional library facilities. The
		provider will explore
		opportunities to expand and
		enhance the Home library
		service including the
		recruitment and training of
		additional volunteers, the
		implementation of new service

		delivery models and the
		introduction of specialised
		programmes to meet the diverse
		needs of homebound
		individuals. The provider will
		engage in targeted outreach
		efforts to raise awareness of the
		home library service amongst
		eligible individuals and their caregivers, ensuring equitable
		access and participation across
		all demographics and
		geographical areas within the
		county.
		Deliverables will be negotiated
		with the provider.
Least important	65% of child respondents	The provider will not be required
Provide weekly pop up	rated this as <i>very</i>	to provide Pop-ups libraires but
	important/important	may do so if community funding
		is secured.
Provide activities for children	74% of child respondents	Starting well and ageing well are
after school, in holidays or at weekends	rated this as very	both Public Health and Communities Directorate
weekends	important/important	priorities. Starting well wants
		every child in Suffolk to have the
		best environment to thrive in. In
		delivering the Healthier and
		happier lives and Cultural and
		creative enrichment required
		library service outcomes, the
		needs of children and adult will
		be addressed.
		Deliverables will be negotiated
		with the provider.
Borrow books from the library	72% of child respondents	Borrowing of printed books is a
	rated this as <i>very</i>	statutory requirement and the
	important/important	provider will be required to
		provide a wide range of book
		stock including large print, spoken books, children and
		adults books across a range of
		genres.
		The provider will be required to
		consider how outreach services
		could better reach children
		using mobiles, visits to schools
		and the home library service.
		Deliverables will be negotiated
		with the provider.

Get help with digital equipment	65% of child respondents	Improve digital access and
(tablet, online library services etc	rated this as very important/important	literacy for people and helping everyone to achieve their full
		potential are required service outcomes and the provider will
		prioritise initially those that
		enhance accessibility and
		promote continuous education
		within the community.
What other services do you thin library?	k the library could provide fo	r children not living near a
Most frequent responses	Book delivery/pick up	The provider will have access to
	service 27 individual child	all the ideas raised and will
	responses;	consider how the library
	More mobile library	outcomes can be achieved to
	visits/pop-ups/visits to	meet children's needs within the
	schools (43); Digital	budget available.
	books/online library (25);	
	Build more libraries (17); More	
	activities/clubs/games	
	(12); More book fairs/ book	
	shop/book swap (10)	
Other ideas (less than 10	More special events; more	The provider will have access to
individual child responses)	books; listen to reading;	all the ideas raised and will
· ,	reading clubs; access to	consider how the library
	online/digital content like	outcomes can be achieved to
	YouTube, Facebook);	meet children's needs within the
	Transport to nearest library;	budget available.
	Donate books to them;	
	longer loan periods; Free	
	phones/ipads.	
What else would you like to tell		
Most frequent response	Praise for library/love visiting 62 individual child respondents	The provider is required to establish a systematic process for collecting, evaluation and utilising feedback from service users, including learning from complaints, compliments and comments and document them
		for inclusion in performance feedback.
Other comments	Encourage reading for	The provider will have access to
	children of all ages (15	all the ideas raised and will
	respondents) More books needed	consider how the library outcomes can be achieved to
	More books needed (especially in a series) 11	meet children's needs within the
	respondents	budget available.
		The provider will be expected to
		work closely with the National
		Literacy Trust (a programme of

		work already available within Suffolk)
Suggestions for improvements	Alphabetical stickers/label section/staff to help find books (6 comments); more advertising of libraries; staff help people with disabilities/ dyslexia; better Wi Fi; communicate more about clubs and activities; aesthetics should be nice so people want to go there; buildings should stand out more	The provider will have access to all the ideas raised and will consider how the library outcomes can be achieved to meet children's needs within the budget available.
Focus group comments	More books on other cultures; updated IT; opening hours that do not overlap with the school day	The provider will have access to all the ideas raised and will consider how the library outcomes can be achieved to meet children's needs within the budget available.

Торіс	You said	We did
What would encourage a child non library user to use library buildings in the future?		
Most frequent	More /specific books/better	Increasing reading and literacy is a library
responses	looked after books/comics	service outcome that requires the
	(77 individual respondents)	provider to offer diverse and inclusive
	More welcoming building (9	reading resources and support
	individual respondents)	programmes and experiences for
		children and adults.

## **Negative comments**

Given that 5,425 people responded to the adult consultation some negative comments were received in the free text responses from individuals. These have been documented under the relevant questions in the <u>Libraries public consultation report</u> Annex 4.

<sup>&</sup>lt;sup>i</sup> Only material lent in a form which is readable without the use of any electronic or other apparatus needs to be free, according to the Public Libraries and Museums Act 1964, Section 8.